



EXPO and CONFERENCE

18 - 20 FEBRUARY 2020

EXPERIENCE THE FUTURE OF AGRICULTURE

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Join the conversation – Agriculture 2020 and Beyond

The 2020 agriculture calendar kicks off at **AFRICA AGRI TECH** where future trends and technology come under the spotlight. This 3-day conference line-up, presented by **Landbouweekblad**, **AFGRI**, **Grobank**, and **Farmer's Weekly** will explore sustainability, future farming tools and focus on the economy.

Come listen, come explore, come network, and meet and mingle with captains of industry. The three-day bumper speaker line-up appears below. Online and automatic registration is available on the event website. For your convenience, we have inserted quick links. Register at africaagritech.co.za

We look forward to your attendance

Kind regards

Werner Scholtz and the Brand Republic team in association with the Africa Agri Tech team

Quick Links

[Conference Registration](#)

[Our TV Advert](#)

[Trade Visitor Registration](#)

 Facebook

 YouTube

 Twitter

 LinkedIn

 Website

Quick Facts

| | |
|------------------------------------|---|
| Date: | Tuesday 18 - Thursday 20 February 2020 |
| Venue: | Sun Arena, Time Square, Menlyn Maine, Pretoria |
| Cost: | 3-Day inclusive package: R3 000.00 (excl. VAT) lunch and refreshments included 1-Day subscription rate R1 250.00 (excl. VAT) lunch and refreshments included |
| Conference Registration: | Online registration now open at https://africa-agri.co.za/delegate-bookings/ The online registration portal will automatically raise and e-mail your invoice. |
| Trade Visitor Registration: | Want to visit and not attend the conferences? Register as a trade visitor at no charge here: https://eventsvp.co.za/eventlogic/paylogic/pay.aspx?refno=LWT001 |

Day 1 – Landbouweekblad Conference

| | | |
|---|--|---|
| <p>Welcome by Master of Ceremonies Leona Archary Head of Agriculture Division: Bigen Group</p> |  |  |
| <p>Announcement of Agriculture Development Agency Roelf Meyer, In Transformation Initiative</p> |  |  |
| <p>Technology to make agriculture more efficient, sustainable and profitable Chris Burgess Editor, Landbouweekblad</p> |  |  |
| <p>Opening address Mmboneni Muofhe Deputy Director General, Department of Science & Innovation</p> |  |  |
| <p>The future of farm equipment on the digital farm.</p> | | |

How technology is driving massive farming efficiencies

Tavonga Siyavora
Program Manager, New Market Entry, John Deere



The future of farm equipment on the digital farm. How technology is driving massive farming efficiencies

Nate Heinrich
Director, Precision Ag, John Deere



Technology trumps size: The Netherlands is tiny, but is a world leader in agri exports

Willemien van Asselt
Director of International Strategy, Topsector Agri & Food



Driving profitability across the globe

Erik de Vries
AgriTechnovation



How new greenhouse technology can diversify your farming by spreading the risk

Francois van der Merwe
CEO, CAN-Agri



From wool to blockchain, how BKB's digital ecosystem benefits its clients

Jaco Maass
General Manager, SHIFT a BKB Business



Surviving and thriving in

tough times with the help of technology

Cobus van Coller
Farm Libanon, Viljoenskroon



From smart farms to affordable livestock traceability.

Changes in the livestock industry

Dr Michael Bradfield
Livestock Consultant, LRF



Looking to the future of farm tech

Responsible water shortage

Benoit le Roy
Water Shortage South Africa



Livestock auctions going virtual

Russel Luck
SwiftVee



Pioneering solar energy

Chris Schutte
Sonfin



Drone technology on farms

Benji Meltzer
Chief Technical Officer & Co-Founder, Aerobotics



Panel Discussion – How can technology help farmers mitigate risks

Panel Facilitator: Chris Burgess, Landbouweekblad

Panel Members

• Russel Luck, Erik de Vries, Michael Bradfield, Jaco Maass, Chris Schutte and Francois van der Merwe

Summary and closing remarks



Day 2 – AAT Conference supported by Farmer's Weekly

**Welcome by
Master of Ceremonies**

Toby Shapshak
Editor-in-Chief & Publisher, Stuff



**Welcome to Agri wrapped
by Code #Digimanity**

Rudie Raath
Chief Digital Officer, Datacentrix



**Agriculture: Key things to consider
when investing in technology solutions**

Priaash Ramadeen & Estelle Lubbe
Co-Founders, The Awareness Company



**Sustainable farming
using 4IR Technologies**

Kabelo Makwane
Managing Executive, Cloud, Hosting & Security, Vodacom



**Farm Beats and Microsoft's
artificial intelligence initiatives in agriculture.**

Asif Valley
National Technology Officer, Microsoft



Geodata for artificial African agriculture

Rod MacKinnon
Regional Value Add Partner, eLeaf



Trends and developments breeding, production and consumer or consumption

Matome Ramokgopa
General Manager, Southern Africa, Enza Zaden



Precision Collaboration - Unlocking Data

Peter Leppan
Director EMEA, Proagrica



Climate change and climate-proofing South African agriculture: The ARC's capabilities and experience in this area

Professor Sue Walker
Institute for Soil, Climate & Water, ARC



An overview on the socio-economic impact of investing in Agricultural Research & Development

Dr Thulasizwe Mkhabela
Group Executive, Impact & Partnerships, ARC



Precision agriculture at the CSIR

Dr Moses Azong Cho
Research Group Leader, Precision Agriculture, CSIR



Innovative Agro-processing technologies transforming rural economic development

Dr Blessed Okole
Research Group Leader: Agro-Processing, Advanced
Agriculture & Food Cluster, CSIR



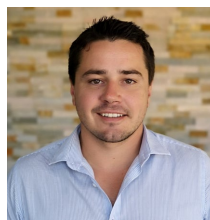
***Bio-based Control Agents for Agriculture
"from Concept to Commercial"***

Dr Santosh Ramchuran
Research Group Leader, Bioprocess Development, CSIR



***Integrated Surveillance & Security solutions
applicable to perimeter safeguarding***

Fanie Coetzer
Sales Engineer Security, GEW, HENSOLDT



***Biotechnology, Technology
transforming Supply Chain***

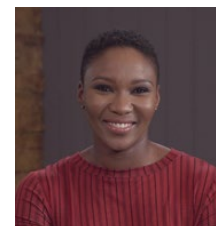
Dr Chamunorwa Togo
General Manager, Bio Economy, The Innovation Hub



Day 3 – AFGRI & Grobank Conference

***Welcome by
Master of Ceremonies***

Rozanne McKenzie



***Introduction
transforming from AFGRI***

Jacob de Villiers
CEO, AFGRI Agri Services



**Future Technology &
Consumer Trends**
Pieter Geldenhuys



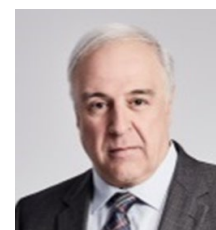
Panel Discussion 1 – A focus on the economy
Panel Facilitator: Bruce Whitfield
Panel Members
• Roelof Botha, Prince Mashele, Chris Venter



**Introduction
from Grobank**
Bennie van Rooy
CEO, Grobank



Panel Discussion 2 – Capital & Growth
Panel Facilitator: Jeremy Maggs
Panel Members
• Johann Barnard, AFGRI, Dr John Purchase, AgBiz
• Brenda Tlhabane, Themo Ya Tlhabane, Bennie van Rooy, Grobank



**Cloud Wars arrive in SA
How will this drive the economy**
Rudie Raath
Chief Digital Officer, Datacentrix



Panel Discussion 3 – The case for equity investment in agriculture
Panel Facilitator: Theo Vorster, Galileo Capital
Panel Members
TBA



Closing Remarks

Chris Burgess
Editor, Landbouweekblad



Landbou^{weekblad}

For further information please visit africa-agri.co.za

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